

Entdecken Sie **Business Source Ultimate**





1.

Zugang zu führenden **Wirtschaftsmagazinen**

Die Inhalte in Business Source Ultimate werden von Fachexpert:innen zusammengestellt, so dass den Nutzer:innen die wichtigsten Informationen aus der Betriebswirtschaft und Wirtschaft zur Verfügung stehen.

- Greifen Sie auf die Volltextinhalte der *Harvard Business Review*, *Fortune* und anderen führenden Wirtschaftsmagazinen zu.
- Erhalten Sie Zugriff auf weitere renommierte Wirtschaftszeitschriften aus der FT-50-Liste der *Financial Times*.

The screenshot displays the EBSCOhost search interface. At the top, there is a navigation bar with options like 'New Search', 'Publications', 'Company Information', 'Thesaurus', 'Cited References', 'More', 'Sign In', 'Folder', 'Preferences', 'Languages', and 'Help'. The search bar contains the query 'corporate social responsibility' and 'sustainability' connected by 'AND'. The search results are displayed in a list format. The first result is titled '1. Moving the Needle on Sustainability.' and is from the *Harvard Business Review*, Nov/Dec 2022, Vol. 100 Issue 6, p130-137. 8p. 2 Color Photographs. The subjects listed are 'Social responsibility of business', 'Environmental responsibility', 'Consumer behavior', 'Customer relations', 'Business planning', 'Branding (Marketing)', 'Fair trade goods', and 'Sustainability'. The second result is titled '2. SOCIAL-IMPACT EFFORTS THAT CREATE REAL VALUE.' and is from the *Harvard Business Review*, Sep/Oct 2020, Vol. 98 Issue 5, p38-48. 11p. 3 Color Photographs. The subjects listed are 'Social responsibility of business', 'Organizational resilience', 'Economic competition', 'Investments', 'Investment Advice', 'Miscellaneous Financial Investment Activities', and 'Sustainability'. On the left side, there is a 'Refine Results' panel with options for 'Current Search', 'Booleen/Phrase', 'Expanders', 'Publication', 'Limit To', and 'From/To' date range. On the right side, there are sections for 'Newswires' and 'Web News'.



2.

Erhalten Sie präzise Einblicke

Zusätzlich zu den branchenführenden Zeitschriften und Magazinen bietet Business Source Ultimate viele weitere herausragende Inhalte. Dazu zählen:

- Fallstudien
- SWOT-Analysen
- Branchenberichte
- Länderberichte
- Konferenz- und Tagungsberichte
- Videos
- Interviews mit Führungskräften
- Informationen zu 1,15 Millionen Unternehmen

EBSCOhost Searching **Company Information** Choose Databases

Company Name Exxon Search

Search Results: 1 - 10 of 10,942

Relevance Sort Page Options Share Company

1 **Exxon Weighs Chemicals Output Boost as EVs Threaten Gasoline Use.**
By: Crowley, Kevin. *Bloomberg.com*. 9/23/2023, pN.PAG-N.PAG. 1p.
Subjects: Exxon Mobil Corp.; Petroleum Refineries; Petroleum Bulk Stations and Terminals; Petroleum and petroleum products merchant wholesalers; Crude Petroleum and Natural Gas Extraction; Petroleum and Petroleum Products Merchant Wholesalers (except Bulk Stations and Terminals); Pipeline Transportation of Crude Oil; Petroleum; Gas prices; Gasoline; Natural resources; Fossil fuels
HTML Full Text

2 **Margin Squeeze to Hit Oil Refiners**
By: Patterson, Scott
Subjects: Petroleum Refineries; Other Petroleum and Petroleum Products Merchant Wholesalers; Petroleum Bulk Stations and Terminals; Pipeline Transportation of Crude Oil and Petroleum Products
News

3 **Exxon Sees \$4 Billion Profit**
By: Crowley, Kevin
Subjects: Petroleum and petroleum products merchant wholesalers; Crude Petroleum and Natural Gas Distribution
Periodical

Exxon Mobil Corporation

Physical Address: 5959 Las Colinas Blvd, Irving, Texas 75039 USA
MSA Code: 1920
MSA Name: Dallas, TX
Phone: 9729406000
Web Site: <http://corporate.exxonmobil.com>
Revenue: \$413,680,000,000
Doing Business As: Exxonmobil; Exxonmobil Fuels Lubr Spc Mktg; Exxonmobil Gas Marketing Co; Exxonmobil Gas & Power Mktg Co; Exxonmobil Fuels & Lubr Co
Line of Business: Petroleum Refining Crude Petroleum Pipeline Gasoline Service Station Petroleum Bulk Station

Global Ultimate Parent: Exxon Mobil Corporation
Domestic Ultimate: Exxon Mobil Corporation
Headquarter/Parent: Exxon Mobil Corporation

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3.



Bleiben Sie auf dem Laufenden

Business Source Ultimate hält Studierende, Wissenschaftler:innen und Forschende mit den neuesten Informationen auf dem aktuellen Stand der Branche.

- „Ahead of Print“-Inhalte sind für ausgewählte Verlage verfügbar.
- Newswires liefern die wichtigsten Nachrichten und Informationen aus der Branche.
- Neue Inhalte werden täglich in der Datenbank ergänzt.

The screenshot shows the EBSCOhost Business Source Ultimate search interface. The search term is 'accounting'. The results page displays a list of search results, including academic journals and news articles. A sidebar on the right, titled 'Newswires', is highlighted with a yellow border and contains a list of news items related to accounting, such as 'PICPA Kicks Off Accountin...', 'The Institutes Now Affili...', 'Cislunar Infrastructure I...', 'IMA encourages fraud awar...', 'Seattle accounting firm P...', and 'Seattle accounting firm P...'. The sidebar also includes a 'Find More' link for each item. The main search results page shows the first two results, with the first one being an academic journal article and the second one being a news article about carbon offsets.

4.



Nutzen Sie vielseitige **Videoinhalte**

Drei wichtige Videokollektionen in Business Source Ultimate geben Nutzer:innen zusätzlichen Kontext zu den Inhalten aus Zeitschriftenartikeln und helfen ihnen dabei, die Informationen noch besser zu verstehen.

- 111 Videos eines führenden Anbieters von Management-Materialien
- 66.000 Videos aus der „Business & Economics Collection“
- 75.000 Videos der Associated Press

The screenshot displays the EBSCOhost Business Source Ultimate search interface. The search term 'Apple Inc' is entered in the search bar. The results page shows a list of search results, with a callout box highlighting a section titled 'Results from Video Providers (3 of 315)'. This section contains three video thumbnails:

- 1. Computer of the Future.** By: WILSON, MARK. Fast Company, Sep2023, Issue 23. Subjects: Computers; Apple Inc.; Computer and software; Merchant Wholesalers; Computer, computer equipment manufacturing; Electronic Computer Manufact...
HTML Full Text | Flipster Digital Magazine
- 2. Apple Inc. SWOT Analysis.** Apple Inc SWOT Analysis. 5/8/2023, p1-8. 8p. Subjects: High technology industries; SWOT analysis; Consumer Electronics Merchant Wholesalers; Consumer Electronics Stores; Household electronics.
PDF Full Text (3.5MB)
- Results from Video Providers (3 of 315)** (highlighted section):
 - Court hearing on trademark violation case against Apple...** (2:48)
 - Apple Downgraded to Hold at HSBC on...** (2:48)
 - China Used Tiny Chip in Hack That Infiltrated Amazon, Apple** (12:29)

5.



Gewinnen Sie eine **globale Perspektive**

Studierende haben Zugriff auf internationale Inhalte aus renommierten Wirtschaftszeitschriften und können unterschiedliche kulturelle Sichtweisen erörtern.

- Globale Perspektiven ermöglichen Studierenden, ihr Verständnis für verschiedene Wirtschaftsthemen und -kontexte zu erweitern, was Kreativität und kritisches Denken fördert.
- Tausende von Zeitschriften aus Europa, Nord- und Lateinamerika, Asien, Australien und Neuseeland runden die Recherche ab.

The screenshot shows the EBSCOhost search interface. The search term 'accounting' is entered in the search bar. The search results page displays a list of results, including 'The Eternal Debate Over Conservatism' and 'Accounting for Carbon Offsetting'. A dropdown menu is open over the 'Subject: Thesaurus Term' filter, showing a list of countries with their respective result counts:

- united states (66,279)
- united kingdom (24,734)
- australia (7,527)
- china (5,593)
- canada (3,304)
- new zealand (3,261)



Möchten Sie weitere **Informationen** erhalten?

Fordern Sie einen [kostenfreien Testzugang](#) für Business Source Ultimate an.

