

Public Library Solutions from EBSCO

Feeling stuck on how to best **meet the information needs** of *all* your public library users?

Learn how EBSCO resources can fill in the gaps and help you achieve your most important objectives.

EBSCO

Public Library Market Guide



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Love of Reading



Your library has an important job.
To build a **strong community**,
you select materials and plan programming
that **engages, informs** and fosters
a lifelong love of reading.





Love of Reading



NoveList Plus and **NoveList K-8 Plus** reading recommendations help librarians connect readers to books that perfectly match their reading preferences and moods.

EBSCO eBooks offers subscription collections of high-quality, unlimited access e-books from top publishers. DRM-free options across a variety of subject areas are also available.

Flipster offers digital access to bestselling children's magazines, consumer magazines, journals and trade publications.

Digital Magazine Archives offer cover-to-cover access to key magazines — such as *Life*, *People* and *TIME* — from the very first issue.

Literary Reference Ultimate is a database of literary reference works across all genres and time periods.

Poetry & Short Story Reference Source is a database of information on thousands of classic and contemporary poems and poets.

“

Reading is a passport
to countless adventures.

Mary Pope Osborne
Children's author

DIY, Hobbies and Makerspaces



Engage your community with **creative programming** that aligns with a wide variety of **interests and passions.**





DIY, Hobbies and Makerspaces



Auto Repair Source offers accurate, authoritative and up-to-date DIY service and repair information for thousands of domestic and imported vehicles.

Flipster offers digital magazines covering a range of hobbies, interests and DIY topics.

Hobbies & Crafts Source contains “how-to” instructions and creative ideas from leading hobby and craft magazines.

Home Improvement Source is a database of user-friendly “how-to” information for those tackling home improvement and repair projects.

MyHeritage Library Edition is the largest, most internationally diverse family history research database for helping patrons trace their genealogy.

Rosetta Stone Library Solution includes lessons and activities to build reading, writing, speaking and listening skills in 24 languages.

Small Engine Repair Source contains detailed, yet user-friendly repair guides for all manner of small engines.

“

Flipster is one of my very favorite resources to share with our students!

2022 Modern Library
Awards Judge

An Informed Citizenry



In an era when **“fake news”** spreads quickly, it has never been more important for libraries to provide consumers with **vetted information** from **trusted resources**.





An Informed Citizenry



78% of Americans feel that public libraries help them find information that is trustworthy and reliable.

Pew Research Center, 2017

Business Source Complete is a database of leading business magazines, journals and other resources to help consumers make good business and financial decisions.

Consumer Health Ultimate provides evidence-based reports, magazines, journals, reference e-books and more on a wide range of health and wellness topics. Learn more about all our **Ultimate Databases** for public libraries.

ConsumerReports.org offers unbiased ratings, reviews and product comparisons on cars, appliances, electronics and more.

Explora is a research experience providing unique, age-appropriate content for schools and public libraries. Compatible databases include:

MasterFILE Complete

Middle Search Plus

Primary Search

and many more...

FinancialFit offers short, easy-to-understand personal finance lessons, videos and interactive tools to help patrons make informed financial decisions and achieve their financial goals.

Job and Career



Your library plays a critical role in your community, keeping small businesses up-to-date with business news and information, and **supporting workers** with tools for **job and career development**.



Job, Career and Small Business

Business Source Complete is a database of leading business magazines, journals, company info, SWOT analyses, market research reports and more.

LearningExpress Library Complete offers skill-building, test prep and career-related resources.

Job & Career Accelerator includes millions of up-to-date job and internship postings, resume and cover letter building tools, and more.

AMA MicroCourses™ by EBSCOlearning is a business and leadership skills development resource featuring 80 video courses that can help patrons unlock their full job and career potential.

Small Business Source includes top consumer small business reference books, business videos, and details on how to create business plans.

Legal Information Source provides detailed how-to instructions covering a wide range of legal issues and thousands of legal forms.



56% of American adults say libraries contribute to helping people find jobs or pursue job training.

Pew Research Center, "Libraries 2016"



Job, Career and Small Business



BlueCareer by EBSCOlearning provides information on 100+ skilled trade jobs in more than a dozen industries, career and personality assessments, trade school and scholarship searches, virtual training and a 24/7 job fair — no resume required!

AlliedCareer by EBSCOlearning is a comprehensive resource center dedicated to allied health career exploration and preparation.

Mindstone AI Skills Training from EBSCOlearning helps non-technical professionals learn how to integrate artificial intelligence into their daily work.

Entrepreneurial Mindset Training Course is an eight-module, self-paced course to help prospective entrepreneurs turn ideas into profitable businesses.

EcoMap is a curated database of all the organizations, resources, opportunities and activity within a library's ecosystem. Libraries can use this hyperlocal search engine to connect community members with organizations and individuals committed to helping entrepreneurs and small businesses grow.



More than **one-third** of Americans have explored starting their own business.

Diversity, Equity and Inclusion (DEI)



Enhance research and reading experiences for **all library users** by ensuring that the content in your collection represents their **lived experiences** and meets their **specialized learning needs**.



Diversity, Equity and Inclusion (DEI)

Ethnic Diversity Source is a database covering the culture, traditions, social treatment and lived experiences of many ethnic populations in North America.

Flipster provides digital access to magazines such as *Essence*, *Out*, *Latino Leaders*, *Native Max* and more.

LGBTQ+ Source offers full text for scholarly and popular LGBTQ+ publications and historically important primary sources.

NoveList Plus and **NoveList K-8 Plus** reading recommendations help librarians connect readers to books and authors that broaden or reflect their lived experiences.

Read It! includes articles with modified vocabulary and sentence structure for English-language learners and those needing adapted reading material.

Referencia Latina is a Spanish-language database providing a variety of content on general interest topics.

Rosetta Stone Library Solution includes lessons and activities to build reading, writing, speaking and listening skills in 24 languages.

See all DEI resources from EBSCO

Interface and article translation is available in more than 30 languages.

Learn more about [EBSCO's Commitment to Accessibility](#)

“Reading is an exercise in empathy; an exercise in walking in someone else’s shoes for a while.”

Malorie Blackman
Author

Technology



Efficient technology solutions

ensure that your library's valuable materials are **easy to find**, whether members are in the library or remote.



Technology



EBSCO Discovery Service (EDS) brings together all your library resources, including the catalog, in one simple search.

BiblioGraph is an open data platform that enhances the value of your library's catalog by making it more visible on the open web.

BiblioGraph NoveList Enrichment directly links NoveList's series information, appeal factors and other reader metadata to your catalog to help your library attract new users.

NoveList Select supercharges individual book records in your library catalog with the rich metadata in **NoveList Plus**.

OpenAthens offers easy single sign-on access to all the materials in your library.

Stacks empowers librarians to design and create a world-class library website experience without relying on web developers or IT support to curate the right content, resources and services.

EBSCO Mobile gives users anytime access to the library's collections through an easy-to-use app.

Privacy, security, accessibility and globalization are key considerations in all our product development strategies.

***Learn more** about EBSCO's commitment to these areas.*

“

Stacks has made maintaining our website much more streamlined and efficient.

Victoria L. Klehn

*Director of Library Services
Marion and Ed Hughes Public Library*

Collection Management and Marketing



Marketing your library's resources today poses **new challenges** and **opportunities** with libraries serving patrons in person and online.



Collection Management and Marketing



“ LibraryAware allowed us to vastly modernize our marketing output almost immediately.

Diane Silva
Riverside Public Library (IL)

Core Collections give impartial, authoritative guidance for building and maintaining well-rounded collections, updated monthly. Ensure complete coverage with the full suite, including **Core Collection en Español**.

EBSCOhost Collection Manager (ECM) is an easy-to-use tool for building and managing your EBSCO eBooks as well as your Flipster magazine subscriptions.

EBSCONET Subscription Management provides convenient online access to pricing, access options and other important details for thousands of individual titles, e-journals and e-journal packages.

LibraryAware helps libraries excite their communities about reading and more by offering time-saving, award-winning templates and ready-to-go materials powered by NoveList reading recommendations.

Learn with NoveList Plus is a subscription that provides quality, expert training in readers' advisory and library promotions for all staff. Courses are self-paced and focus on the core skills library staff need.

Professional Development and Research



With everything on your calendar, desk and shelves, professional tools you can access on your schedule will keep you, your library and your staff **ahead of the curve.**





Professional Development and Research



97% of learners said EBSCO Academy courses helped them achieve their professional development goals.

EBSCO Customer Training
Survey, 2021

Academic Search Ultimate is the world's highest-quality multidisciplinary database of peer-reviewed, full-text journals.

EBSCO Academy is the one-stop learning portal for increasing EBSCO resource knowledge through self-paced e-learning paths, recorded videos and live instructor-led training sessions.

EBSCO Connect provides FAQs, guides, tutorials, promotional materials and more to help customers get the most out of their EBSCO products and services.

Flipster digital magazines include *Library Journal*, *Horn Book Magazine*, *Computers in Libraries* and many more.

Learn with NovelList Plus is a subscription that provides quality, expert training in readers' advisory and library promotions for all staff. Courses are self-paced and focus on the core skills library staff need.

Library & Information Science Source offers journals and periodicals to help information professionals keep pace with the latest trends in a rapidly evolving field.

Professional Development Collection includes highly specialized full-text content for educators, professional librarians and researchers.



Let EBSCO help you unlock the door to a better future for your community.

Contact your EBSCO Sales Representative for a **free consultation**.

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