Sample Text for Promoting Literary Reference Plus

*This document contains sample promotional text for librarians to use in marketing Literary Reference Plus to students, teachers and school librarians. We’ve included long descriptions for use in emails and short descriptions for use in newsletters and other brief communications. Customize as needed.*

**Long Descriptions (for Emails)**

**AUDIENCE: STUDENTS**

Subject line: Get help researching writers and their works

Preheader: Access Literary Reference Plus through the library website

Writing an essay for English class? Start your research in the library.

Our library provides access to **Literary Reference Plus**, an EBSCO database containing reliable information on thousands of authors and their works across all literary genres and time periods. This information will help you successfully write your own literary analysis essay! The database includes:

* Complete text for thousands of classic and contemporary poems, short stories and novels
* Articles and essays of literary criticism, including analyses of film adaptations
* Plot summaries and synopses
* Author biographies and interviews
* Complete articles from literary journals
* Book reviews

Literary Reference Plus is available through Explora. Finding content is easy. You can:

* Search for articles by keyword or browse topic categories, such as authors, works, characters, themes, literary techniques and more
* Filter results by source type, subject, publication and date range
* Use interactive study guides to explore novels and plays by American and British writers
* Hear articles read aloud using EBSCO’s Text-to-Speech feature
* Save articles to [Google Drive / Microsoft OneDrive] or password-protected personal folders
* Use the citation tool to build your list of references/works cited (and avoid plagiarism)

Access Literary Reference Plus through our school library website: [insert direct URL]. If you have any questions about this valuable research tool, just ask your school librarian!

Sincerely,

[Your name & contact information]

**AUDIENCE: TEACHERS**

Subject line: Research tool spotlight: Literary Reference Plus

Preheader: Available through the library website

Full-text literary database covering all genres and time periods

To support teaching and learning in high school English classrooms, our library provides access to **Literary Reference Plus**, an EBSCO database containing the most relevant and reliable information on thousands of authors and their works. You and your students will find:

* Full text for thousands of classic and contemporary poems, short stories and novels
* Informational and reference texts on numerous literary genres, themes and forms
* Essays of literary criticism on specific works and authors, including analyses of film adaptations
* Plot summaries, synopses and work overviews
* Author biographies and interviews
* Full-text literary journals
* Book reviews
* Infographics, including character maps and elements of literature

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* Filter results by source type, subject, publication and date range
* Use interactive study guides to explore novels and plays by American and British writers
* Hear articles read aloud using EBSCO’s Text-to-Speech feature
* Save articles to [Google Drive / Microsoft OneDrive] or password-protected personal folders
* Use the citation tool to build your list of references/works cited (and avoid plagiarism)

Using Literary Reference Plus, you can also:

* Find content that aligns with curriculum standards across subject areas by using the recommended search strings in EBSCO’s [Curriculum Standards Module](https://connect.ebsco.com/s/article/Using-Curriculum-Standards-Module)
* Share content with students via Google Classroom
* Find lesson plans to support classroom instruction
* Enhance curriculum delivery using rich multimedia content

In addition, [EBSCO Connect](https://connect.ebsco.com/s/?language=en_US) offers some great resources for teachers, including [lesson plans](https://connect.ebsco.com/s/article/Where-can-I-find-lesson-plans-that-integrate-EBSCO-resources) that integrate Literary Reference Plus and other EBSCO resources into the curriculum.

Access Literary Reference Plus through the library website: [insert direct URL]

Please feel free to contact me directly with any questions about this valuable research tool, or if you have suggestions for how the library can support you and your students.

Sincerely,

[Your name & contact information]

**AUDIENCE: SCHOOL LIBRARIANS**

Subject line: Support teaching and learning in high school English classes

Preheader: Promote Literary Reference Plus

Full-text literary database covering all genres and time periods

To support teaching and learning in high school English classrooms, our school district provides access to **Literary Reference Plus**, an EBSCO database containing the most relevant and reliable information on thousands of authors and their works. Students and educators will find:

* Full text for thousands of classic and contemporary poems, short stories and novels
* Informational and reference texts on numerous literary genres, themes and forms
* Essays of literary criticism on specific works and authors, including analyses of film adaptations
* Plot summaries, synopses and work overviews
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* Search for articles by keyword or browse topic categories, such as authors, works, characters, themes, literary techniques and more
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* Save articles to [Google Drive / Microsoft OneDrive] or password-protected personal folders
* Use the citation tool to build your list of references/works cited (and avoid plagiarism)

Using Literary Reference Plus, educators can also:

* Find content that aligns with curriculum standards across subject areas by using the recommended search strings in EBSCO’s [Curriculum Standards Module](https://connect.ebsco.com/s/article/Using-Curriculum-Standards-Module)
* Share content with students via Google Classroom
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In addition, [EBSCO Connect](https://connect.ebsco.com/s/?language=en_US) offers some great resources for teachers, including [lesson plans](https://connect.ebsco.com/s/article/Where-can-I-find-lesson-plans-that-integrate-EBSCO-resources) that integrate Literary Reference Plus and other EBSCO resources into the curriculum.

Please be sure to add a link to Literary Reference Plus from your library website: [insert direct URL]. EBSCO also provides a variety of [promotional materials](https://connect.ebsco.com/s/article/Literary-Reference-Center-Promotion-Kit) to help you market this resource to students and educators. If you have any questions, please don’t hesitate to contact me.

Sincerely,

[Your name & contact information]

**Short Descriptions (for Newsletters)**

**AUDIENCE: STUDENTS**

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**AUDIENCE: TEACHERS**

Full-text literary database covering all genres and time periods

To support teaching and learning in high school English classrooms, our library provides access to **Literary Reference Plus**, an EBSCO database containing the most relevant and reliable information on thousands of authors and their works across. You and your students will find complete text for thousands of classic and contemporary poems, short stories and novels, as well as articles and essays of literary criticism, plot summaries and synopses, author biographies and interviews, full-text literary journals and more. Access Literary Reference Plus through the library: [insert direct URL]. Questions? Ask your school librarian!

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Full-text literary database covering all genres and time periods

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