

# Experience **Business** Source **Ultimate**





# 1.

## Access Leading Business Magazines

The content in Business Source Ultimate is curated by subject matter experts to ensure that researchers benefit from essential business intelligence.

- Get the full text of *Harvard Business Review*, *Fortune* and other leading business magazines.
- Access more of the top business journals from the *Financial Times* FT50 list.

The screenshot displays the EBSCOhost search interface. At the top, there are navigation links for 'New Search', 'Publications', 'Company Information', 'Thesaurus', 'Cited References', and 'More'. On the right, there are links for 'Sign In', 'Folder', 'Preferences', 'Languages', and 'Help'. The search bar contains the query 'corporate social responsibility' and 'sustainability' connected by 'AND'. Below the search bar, there are options to 'Select a Field (optional)', a 'Search' button, and a 'Clear' button. The search results are displayed in a list format. The first result is titled '1. Moving the Needle on Sustainability.' and is from the *Harvard Business Review*, Nov/Dec 2022, Vol. 100 Issue 6, p130-137. The second result is titled '2. SOCIAL-IMPACT EFFORTS THAT CREATE REAL VALUE.' and is from the *Harvard Business Review*, Sep/Oct 2020, Vol. 98 Issue 5, p38-48. The interface also includes a 'Refine Results' sidebar on the left with options for 'Boolean/Phrase', 'Expanders', 'Publication', and 'Limit To'. The 'Limit To' section has checkboxes for 'Full Text', 'References Available', and 'Peer Reviewed', and a date range from 1997 to 2022. On the right side, there are sections for 'Newswires' and 'Web News' with various article snippets.

# 2.



## Get **Accurate** Insights

In addition to industry-leading journals and magazines, Business Source Ultimate delivers unique content, including:

- Case studies
- SWOT analyses
- Industry surveys
- Country economic reports
- Conference papers
- Videos
- Interviews with business executives
- 1.15 Million company records

EBSCOhost Searching **Company Information** Choose Databases

Company Name Exxon Search

Search Results: 1 - 10 of 10,942

Relevance Sort Page Options Share Company

Enter comp Go

Refine Results

Current Search

SmartText Searching:  
Exxon Mobil Corporation  
Petroleum Refining Crude  
Petroleum Pipeli...

Expanders  
Apply equivalent subjects

Limit To

Full Text  
 References Available  
 Peer Reviewed

From: 1968 To: 2023  
Publication Date

Show More

Source Types

All Results  
 Magazines (4,031)

1 **Exxon Weighs Chemicals Output Boost as EVs Threaten Gasoline Use.**  
By: Crowley, Kevin. Bloomberg.com. 9/23/2023, pN.PAG-N.PAG. 1p.  
Subjects: Exxon Mobil Corp.; Petroleum Refineries; Petroleum Bulk Stations and Terminals; Petroleum and petroleum products merchant wholesalers; Crude Petroleum and Natural Gas Extraction; Petroleum and Petroleum Products Merchant Wholesalers (except Bulk Stations and Terminals); Pipeline Transportation of Crude Oil; Petroleum; Gas prices; Gasoline; Natural resources; Fossil fuels  
HTML Full Text

2 **Margin Squeeze to Hit**  
By: Patterson, Scott  
Subjects: Petroleum  
Other Petroleum and  
Petroleum Bulk Sta  
Pipeline Transporta  
Conventional oil and

3 **Exxon Sees \$4 Billion**  
By: Crowley, Kevin.  
Subjects: Petroleum  
products merchant v  
Natural Gas Distribu

Exxon Mobil Corporation

Physical Address: 5959 Las Colinas Blvd, Irving, Texas 75039 USA  
MSA Code: 1920  
MSA Name: Dallas, TX  
Phone: 9729406000  
Web Site: <http://corporate.exxonmobil.com>  
Revenue: \$413,680,000,000  
Doing Business As: Exxonmobil; Exxonmobil Fuels Lubr Spc Mktg; Exxonmobil Gas Marketing Co; Exxonmobil Gas & Power Mktg Co; Exxonmobil Fuels & Lubr Co  
Line of Business: Petroleum Refining Crude Petroleum Pipeline Gasoline Service Station Petroleum Bulk Station

Global Ultimate Parent: Exxon Mobil Corporation  
Domestic Ultimate: Exxon Mobil Corporation  
Headquarter/Parent: Exxon Mobil Corporation

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# 3.



## Stay Current

Business Source Ultimate keeps students and researchers up to date with the latest industry knowledge.

- Ahead of print content is available for select publishers.
- Newswires deliver the top industry news and information.
- Content is added to the database daily.

The screenshot shows the EBSCOhost search interface. The search term 'accounting' is entered in the search box. The search results page displays a list of articles, including 'The Eternal Debate Over Conservatism and Pr...' and 'Accounting for Carbon Offsets...'. A 'Newswires' dropdown menu is overlaid on the right side of the screen, listing several news items such as 'PICPA Kicks Off Accountin...', 'The Institutes Now Affili...', 'Cislunar Infrastructure I...', 'IMA encourages fraud awar...', 'Seattle accounting firm P...', and 'Seattle accounting firm P...'. The menu also includes a 'Find More' link for each item.



# 4.



## Benefit from Video Content

Three key collections of videos in Business Source Ultimate give researchers additional context for the journal article content and help students retain information to apply to their research.

- 111 Videos from a leading publisher of management materials
- 66,000 videos from the Business & Economics collection
- 75,000 videos from the Associated Press

The screenshot displays the EBSCOhost search interface. The search term 'Apple Inc' is entered in the search bar. The results page shows a list of search results, with a callout box highlighting video content. The callout box is titled 'Results from Video Providers (3 of 315)' and contains three video thumbnails:

- 1. Computer of the Future.** By: WILSON, MARK. Fast Company, Sep2023, Issue 25. Subjects: Computers; Apple Inc.; Computer and software; Merchant Wholesalers; Computer, computer equipment manufacturing; Electronic; Computer Manufact...  
HTML Full Text | Flipster Digital Magazine
- 2. Apple Inc. SWOT Analysis.** Apple Inc SWOT Analysis. 5/8/2023, p1-8. 8p. Subjects: High technology industries; SWOT analysis; Consumer Electronics Merchant Wholesalers; Consumer Electronics Stores; Household electronics.  
PDF Full Text (3.5MB)

The callout box also shows three video thumbnails with titles:

- Court hearing on trademark violation case against Apple...
- Apple Downgraded to Hold at HSBC on Slowing iPhone...
- China Used Tiny Chip in Hack That Infiltrated Amazon, Apple

The main search results page also shows a 'Refine Results' sidebar on the left with options for Boolean/Phrase, Expanders, Limit To, and Source Types. The search results are displayed in a grid format with 'View all results' links for each section.



# 5.

## Gain **Global Perspective**

Students access international content from world-class business journals to enhance research with varying cultural viewpoints.

- Global perspectives allow students to broaden their understanding of diverse business issues and contexts, which enhances creativity and critical thinking.
- Thousands of journals are curated from Asia, Oceania, Latin America and Europe to round out research.

The screenshot displays the EBSCOhost search interface. The search term 'accounting' is entered in the search bar. The search results page shows a list of articles, including 'The Eternal Debate Over Conservatism' and 'Accounting for Carbon Offsets'. A dropdown menu is open over the 'Subject: Thesaurus Term' filter, showing a list of countries with their respective result counts:

- united states (66,279)
- united kingdom (24,733)
- australia (7,527)
- china (5,591)
- canada (3,304)
- new zealand (3,261)



# Want more **information?**

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