

# BlueCareer by EBSCOlearning

Connect members of your community to skilled trades content, training and jobs — all in one, easy-to-use platform.



Using BlueCareer, powered by BlueRecruit, job seekers can explore 100+ trades in more than a dozen industries.

- Automotive
- Aviation
- Construction
- Energy
- Forestry
- Personal Care
- Home Care
- Hospitality
- Janitorial
- Landscaping
- Manufacturing
- Marine
- Security
- Transportation
- Utilities

## About BlueRecruit

BlueRecruit is a software platform that connects skilled workers to companies that are looking for their talent.



Learn more about BlueCareer  
and request a product demo.

## Key content and features

- Career and personality assessment
- Skilled trades exploration, including pay and career growth data
- Trade school exploration
- Scholarship search
- Video training
- Professional certification and licensing resources
- 24/7 job fair — no resume required!
- Job placement services
- Administrative module for tracking job creation